

# Round pillars

**Product**  
Backlit round pillars

**Sheets**  
1

**Poster size**  
1315x2960 mm

**Visible area**  
1275x2920 mm

## Printing file

Size of the printing file should be: 1:1 or 1:10. Resolution 360dpi. All pictures should be in high resolution. Suitable file extensions are pdf, tiff and format composite. Colors CMYK.



## Paper material

Posters must be printed on 135–150 g/m<sup>2</sup> coated, wood-free paper with white backing („Citylight“ paper). Note that the paper should be suitable for back-lighting, and must not have a blue backing. Results for backlit posting may be better with support printing on the back. All posters intended for non-pasted posting must be delivered unfolded.

## Inks

Must be able to stay up for a month in an urban environment under summer conditions without fading or changing in any other way.

The use of glossy inks can cause reflections on the poster surface, which can impede the clarity of the advertising message. If in any doubt, e.g. about introducing new inks, our Technical Department must be consulted well in advance.

## Important terms of delivery

Drawings and printing files must be uploaded **at least 10 days** before the start of the advertising period to [clearchannel/file-transfer](#) link on Clear Channel Estonia's home page or according to the agreement made with the project manager.

NB! It is very important to also upload a picture of the design (jpg file). Without the sample, Clear Channel Estonia does not take responsibility if printout is different from the desired result.

Posters must be delivered to Clear Channel Estonia's technical department **at least 5 days** before the start of the advertising period.

Delivery address: **Sordi tn 13A 11312 Tallinn Estonia** T +372 6517 260