STORE DIGITAL

Product

Visible area

Advertising network inside the retail environment

86 inches

Material Requirements

File types: MP4 (H.264 compressed) and JPG

Format: Portrait 9:16

Resolution: $1080 \times 1920 \text{ px}$

Frame rate: 25 fps

Max size of file: 20 MB

Spot length: 10 sec

Material delivery

Please send material to our project manager **7 days before** campaign launch or upload to <u>clearchannel/file-transfer</u> link on Clear Channel Estonia's home page.

Naming the material: Offer number_Year_Week_advertiser_campaign subject

Material fee is added to the campaign costs, which includes **1 to 6 materials** at a time. If the material is changed during the campaign or material is delivered later while campaign is running, a new fee is invoiced.

Questions and additional information concerning materials: info@clearchannel.ee

