

Wallframes for culture ad

Product
Columns and wall
billboards

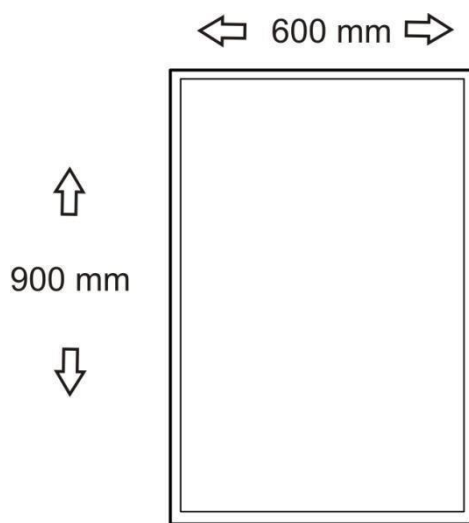
Sheets
1

Poster size
600x900 mm

Visible area
590x860 mm

Printing file

Size of the printing file should be: 1:1 and resolution 360dpi. All pictures should be in high resolution. Suitable file extensions are pdf, tiff and format composite. Colours CMYK.



Paper material

Suitable paper should be between 115g/m² to 130g/m². The paper must be suitable for outdoor advertising surface gluing.

Only Blueback paper that is produced for outdoor advertising is allowed.

When introducing new paper grades, our Technical Department must be consulted and a trial pasting carried out.

Posters must be manufactured in such a way as to take into account of stretching the dimensions to the final measurements of 600x900 mm maximum.

Inks

Must be able to stay up for a month in an urban environment under summer conditions without fading or changing in any other way. Do not use inks that do not tolerate glue or moisture.

The use of glossy inks can cause reflections on the poster surface, which can impede the clarity of the advertising message.

Important terms of delivery

Drawings and printing files must be uploaded **at least 10 days** before the start of the advertising period to [clearchannel/file-transfer](#) link on Clear Channel Estonia's home page or according to the agreement made with the project manager.

NB! It is very important to also upload a picture of the design (jpg file). Without the sample, Clear Channel Estonia does not take responsibility if printout is different from the desired result.

Posters must be delivered to Clear Channel Estonia's technical department **at least 5 days** before the start of the advertising period.

Delivery address: **Sordi tn 13A 11312 Tallinn Estonia** T +372 6517 260