

Store Digital

Product

Advertising network inside the retail environment

Sheets

1

Visible area

86 inch

Material Requirements

File types: MP4 (H.264 compressed) ja JPG.

Format: Portrait 9:16

Resolution: 1080 × 1920 px

Frame rate: 25 fps

Max size of file: 20 MB

Spot length: 10 sec

Material delivery

Please send material to our project manager **7** days before campaign launch or upload to Clear Channel Estonia's FTP server: ftp.clear.ee

username: klient@clear.ee

password: Klient45

Naming the material: Offer number_Year_Week_advertiser_campaign subject

Material fee 89€/campaign is added to the campaign costs, which includes **1 to 6** materials at a time. If the material is changed during the campaign or material is delivered later while campaign is running, a new fee is invoiced.

Questions and additional information concerning materials:

info@clearchannel.ee